

PHD IN BUSINESS ADMINISTRATION & MANAGEMENT

UNIVERSITIES OF PISA, FIRENZE AND SIENA

Coordinator

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Phd structure

- 1st Year – Master of Research / Phd Research Project Foundation
- 2nd Year – Phd Thesis Development / Research Activity /Visiting Period
- 3rd Year - Phd Thesis Completion / Research Activity /Visiting Period

First Year Master of Research

- First term
 - November - January: THEORIES
- Second term
 - February – April: METHODS
- Third term
 - May- October: APPLICATIONS

First Term Master of Research

- Theoretical foundations
 - Business Administration and Accounting theory
 - Organizational theory
 - Management theory

Second Term Master of Research

- Research methods
 - Literature Review
 - Quantitative methods
 - Statistics
 - Econometrics
 - Qualitative methods
 - A) Interviews, Surveys, Content analysis, Case study research,
 - B) Historiography

Third Term Master of Research

Applications

- Financial Accounting and Reporting
- Public Accounting and Management
- Marketing
- Corporate Governance
- Management Accounting
- Innovation

Milestones

- End of 1° Year Assessment
 - Submission of a report with all the activities of the year
 - Phd Colloquium – Presentation and discussion of the Phd Research project
- End of 2° Year Assessment
 - Submission of a report with all the activities of the first two years
 - Phd Colloquium – Presentation and discussion of the Phd Thesis Index
- End of 3° Year
 - Submission of a report with all the activities of the Phd
 - Thesis submission

Phd Thesis Guidelines

- 1° Option
- 3 papers, which can be:
 - 3 empirical papers
 - 2 empirical papers and 1 theoretical/conceptual papers
 - 2 empirical papers and 1 literature review
 - The literature review and the theoretical/conceptual papers must be standalone papers and not sections of the other two papers
- 2° Option
- Monography/Essay/Book

Visiting Period Abroad

- ✓ At least 6 month in a University outside Italy
- ✓ Usually organized in the second year/early in the third year
- ✓ Phd student receive a 50% increased in the scholarship for up to 18 months during the visiting

Further Activities

- “Didattica Trasversale”, including courses and seminar organized for all the Phd student of the University of Pisa (there are similar activities in Firenze too), either in Italian and in English
- English course
- Italian course for non-Italian speaking Phd students strongly recommended (see <https://www.cli.unipi.it>)



Thank you for your attention