PHD IN BUSINESS ADMINISTRATION & MANAGEMENT

Universities of Pisa, Firenze and Siena

Coordinator

Prof. Giulio Greco
Phd structure

• 1st Year – Master of Research / Phd Research Project Foundation

• 2nd Year – Phd Thesis Development / Research Activity / Visiting Period

• 3rd Year - Phd Thesis Completion / Research Activity / Visiting Period
First Year Master of Research

• First term
  • November - January: THEORIES
• Second term
  • February – April: METHODS
• Third term
  • May- October: APPLICATIONS
First Term Master of Research

• Theoretical foundations
  • Business Administration and Accounting theory
  • Organizational theory
  • Management theory
Second Term Master of Research

• Research methods
  • Literature Review
  • Quantitative methods
    • Statistics
    • Econometrics
  • Qualitative methods
    • A) Interviews, Surveys, Content analysis, Case study research,
    • B) Historiography
Third Term Master of Research

Applications

• Financial Accounting and Reporting
• Public Accounting and Management
• Marketing
• Corporate Governance
• Management Accounting
• Innovation
Milestones

• End of 1° Year Assessment
  • Submission of a report with all the activities of the year
  • Phd Colloquium – Presentation and discussion of the Phd Research project

• End of 2° Year Assessment
  • Submission of a report with all the activities of the first two years
  • Phd Colloquium – Presentation and discussion of the Phd Thesis Index

• End of 3° Year
  • Submission of a report with all the activities of the Phd
  • Thesis submission
Phd Thesis Guidelines

• 1° Option
• 3 papers, which can be:
  • 3 empirical papers
  • 2 empirical papers and 1 theoretical/conceptual papers
  • 2 empirical papers and 1 literature review
• The literature review and the theoretical/conceptual papers must be standalone papers and not sections of the other two papers

• 2° Option
• Monography/Essay/Book
Visiting Period Abroad

- At least 6 month in a University outside Italy
- Usually organized in the second year/early in the third year
- Phd student receive a 50% increased in the scholarship for up to 18 months during the visiting
Further Activities

• “Didattica Trasversale”, including courses and seminar organized for all the Phd student of the University of Pisa (there are similar activities in Firenze too), either in Italian and in English

• English course

• Italian course for non-Italian speaking Phd students strongly recommended (see https://www.cli.unipi.it)
Thank you for your attention